



AuthPoint Single Sign-On (SSO) The Key to Unlocking Secure and Productive Hybrid Work

What Is Single Sign-On Authentication?

Single sign-on (SSO) is an authentication method that enables workforce users to sign in using one set of credentials to multiple independent applications and target systems. Using SSO eliminates the need for users to sign in and out with unique credentials for every application or target system they are provisioned to use.

How SSO Works

SSO is built on a concept called federated identities. It enables the sharing of ID information across trusted but independent systems.

- **A Service Provider:** in this context, it can be an application, portal, or target system that a user will initiate an authentication request to use.
- **An Identity Provider:** responsible for validating user credentials via authentication requests and then granting access.
- **A Token Provider:** exchanges requests between the service provider and identity provider on behalf of the user to issue and validate access tokens.



Single Sign-on (SSO) Solves Key Business Use Cases and Helps Reduce Cost

- In 2022, 74% of data breaches involved the human element, including using and losing credentials. People play the largest role when it comes to potential vulnerabilities in security.¹
- An average employee has to manage 27 passwords, from work email to CRM systems. The number of passwords can affect employee productivity, leading to increased stress levels and burnout.²
- The reuse rates of passwords in the workplace are high at 61% and even worse among personal reuse rates, where it increases to 73%.³
- Hybrid work continues to rise, with more businesses allowing employees to work from the office and home.⁴
- An estimated 68% of employees switch between ten Cloud applications every hour. Eliminating multiple logins can save a company time and money.⁵

¹ <https://www.verizon.com/business/resources/reports/dbir/>
² <https://blog.knowbe4.com/on-average-how-many-passwords-do-employees-manage>
³ SMB and Midmarket Hybrid work is here to stay – not so fast, says the data - Techaisle Blog
⁴ <https://time.com/6281252/return-to-office-hybrid-work/>
⁵ <https://webincare.com/best-single-sign-on-software/single-sign-on-statistics/#5>

Productivity and Management Benefits That Lead to Cost Savings

For Users

- Provide seamless access to applications.
- Increase application adoption and use.
- Eliminate password fatigue and reuse.
- Ensure flexible work from anywhere and time savings.
- Simplify multi-factor authentication steps through an application portal.

For Organizations

- Reduce and prevent shadow IT.
- Rapidly replace and deploy new applications.
- Reduce password reset support requests.
- Enable flexible work from anywhere without compromising security.
- Achieve zero trust by verifying every user access request to company resources.

AuthPoint Single Sign-On for Multi-Factor Authentication (MFA) and Total Identity Security Users

AuthPoint Single Sign-On (SSO) offers organizations more efficient and secure ways to manage user authentication. It provides seamless access to workforce applications, reducing password fatigue and making hybrid and remote work more productive.

Organizations have access to AuthPoint's single sign-on authentication solution when they purchase AuthPoint MFA or AuthPoint Total Identity Security, which means no added cost associated, unlike other solutions in the market.

Why Choose AuthPoint Single Sign-On Authentication

- **Optimized user experience:** AuthPoint SSO boasts an intuitive and user-friendly interface, thoughtfully designed to simplify the authentication process for your team members.
- **Easy to use:** With its straightforward setup process and configuration, AuthPoint SSO streamlines your organization's authentication management with minimal effort.
- **Customization:** AuthPoint SSO offers a range of customization options, allowing you to tailor the solution to your organization's unique needs and requirements.

Upgrade to **AuthPoint Single Sign-On** and transform your organization's authentication experience today. Boost productivity, enhance security, and optimize your team's workflow with a single, powerful solution.

At **West Central Technology**, we are conveniently located in West Central Minnesota, with three locations to serve you better. We prioritize empathy and authenticity, making it our mission to be a trusted advisor for all your IT needs. As a local IT service provider, we specialize in delivering personalized solutions tailored to your business. Unlike traditional IT providers, we break the mold by offering flexible service options—no long-term contracts required. Discover the difference of working with a team that truly understands your challenges and is dedicated to your success.

Contact us today to see how we can help you: (320) 441-7050. Visit www.westcentraltechnology.com to learn more.